

# SMNR OVERVIEW



Page Views  
**184**

Unique Views  
**128**

Average Visit Time  
**05:04**

Sites Contacted  
**52**

Target Audiences:  
Sports  
Racing  
Parenting  
Vintage/Americana  
Other

**All-American SOAP BOX DERBY '11**

**JOE MAZUR**

0:00 / 0:00

Our friends in Culpepper, VA -- aka Derbytown, USA <http://fb.me/12iFdye9b>  
6 hours ago

Gabrielle <http://fb.me/OBB4IbHN>  
yesterday

Check out the landing on our homepage with an updated video from the 74th All-American Race!  
<http://fb.me/1bH00ihFL>  
3 days ago

**TWITTER**

**DONATIONS ACCEPTED**  
**SAVE THE DERRBY**

## 2011 Webcast

Views:  
42,176

Total Show Hours:  
233 d, 14 h, 8 min

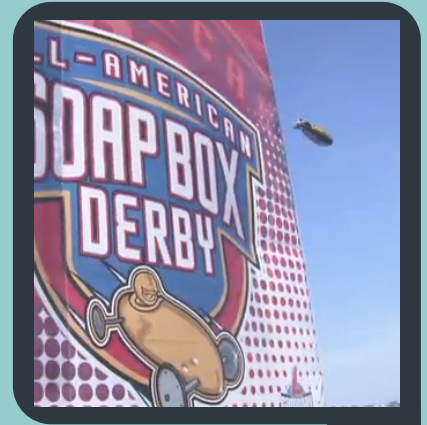
Total Recorded Views:  
7,753



## 2011 Promo

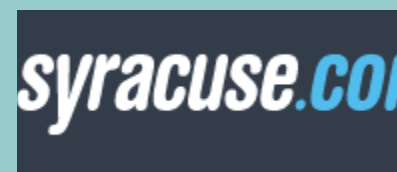
Ustream Views:  
2,394

YouTube Views:  
1,819



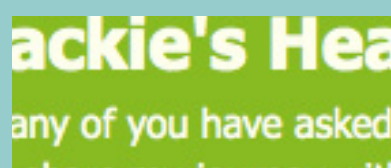
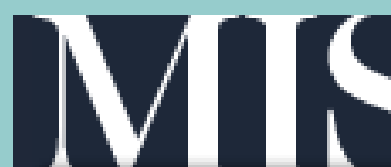
# SITES REPORTING

AFTER DATE OF RELEASE CLICK ON THUMB FOR LINK



# SITES REPORTING

AFTER DATE OF RELEASE  
CLICK ON THUMB FOR LINK





# SITES CONTACTED

## PARENTING

parentdish.com  
parenthacks.com  
thefatherlife.com/mag  
blisstree.com  
mommydaddyblog.com  
mommyknows.com  
families.com  
parenting.com  
parentsconnect.com  
ivillage.com  
todaysparent.com  
mothering.com  
today's parent  
parents.com  
travelingmamas.com  
familytreemagazine.com  
kidventurous.com

## VINTAGE/AMERICANA

americanaclassicvintage.com  
thedigitalamericana.com  
jalopyjournal.com  
kitschy-vintage.blogspot.com  
sointovintage.blogspot.com

## OTHER

todaysmachiningworld.com

## RACING

speedtv.com  
espn.go.com/racing  
msn.foxsports.com  
iracing.comcaranddriver.com  
blogs.hotrod.com  
jalopnik.com  
autoracingdaily.com  
racinginamerica.com/blog  
thefastandthefabulous.com  
autoracing.com  
autoracing1.com  
thegarageblog.com/garage  
racintoday.com  
racer.com  
speedsportlife.com

## SPORTS

si.com  
sporting news  
cbssports.com  
nytimes.com  
nbcsports.com  
usatoday.com  
youthsportparents  
teamupforyouth.org  
positivecoach.org  
sportsfeelgoodstories.com  
ksnusa.org  
sportsdoinggood.com  
sikids.com  
youth1.com